



EuropaColon 3rd Advocacy Masterclass

20th ESMO World Congress on Gastrointestinal Cancer

21st June - 23rd June 2018

CCIB Room 127/8 - Barcelona, Spain



Agenda

Thursday 21st June

09.00 – 13.00	Registration	ALL
12.00 – 13.00	Buffet Lunch	ALL

Session 1 – Knowledge is Power

Moderator: Jola Gore Booth

13.00 – 13.05	Opening Remarks	Jola Gore Booth CEO EuropaColon (EC)
13.05 – 13.35	Update on Science	Prof. Eric Van Cutsem EC Medical Director Belgium
13.35 – 14.05	Public Attitude Towards Colonoscopy – Survey Results and Recommendations	Prof. Cesare Hassan Italy Bharat Amlani Medical Director Norgine UK
14.05 – 14.35	IndiTreat – Tumouroids In CRC (TICC)	Prof. Ole Thastrup Denmark
14.35 – 15.05	Digestive Cancer Surgery – What Are the Options?	Prof. Domenico D’Ugo Italy
15.05 – 15.30	Genome Project	Melissa Konopko Project Manager Wellcome Trust Sanger Institute UK
15.30 – 16.00	Tea/Coffee Break	ALL

Session 2 – Across EuropaColon’s Community

Moderator: Jola Gore Booth

16.00 – 17.00	Digestive Cancers Europe – Looking to the Future	Stefan Gijssels Director EC
17.00 – 17.10	Close of Day	Jola Gore Booth CEO EC

Friday 22nd June

Session 3 – Time4Change

Moderator: Zorana Maravic

09.30 - 09.50	Survey on the Unmet Needs of Patients Living with mCRC – Early Results	Zorana Maravic Director EC
09.50 – 10.40	ECCAM 2019	Jola Gore Booth CEO EC & Zorana Maravic Director EC
10.40 – 11.00	Alimentary Experience	Jola Gore Booth CEO EC & Kate Dainton Communications Officer EC
11.00 – 11.30	Coffee Break	ALL

Session 4 – Prevention

Moderator: Prof. Stephen Halloran

11.30 – 12.00	Intelligent Use of FIT in Screening	Prof. Stephen Halloran UK
12.00 – 12.30	Challenges of Screening	Louise Day Chief Marketing & Communications Officer VolitionRx UK
12.30 – 13.00	Screening Workshop	ALL
13.00 – 14.00	Buffet Lunch	ALL

Session 5 – Biosimilars Debate

Moderator: Zorana Maravic

14.00 – 15.00	Understanding the Issues and Challenges – Biosimilars Debate	Stefan Gijssels Director EC Dr. Rosa Giuliani Italy Prof. Steffen Thirstrup Denmark
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Session 6 – Wellbeing

15.00 – 15.30	Positive Thinking and Wellbeing	Carlos Hue Vice-President EC Spain
15.30 – 16.00	Coffee Break	ALL

Session 7 – Selected Presentations

Moderator: Zorana Maravic

16.00 – 16.30	Young People and Colon Cancer	Prof. Nurdan Tozun Turkey
16.30 – 16.50	Fighting Fakes by Raising Public Awareness	Mike Isles Executive Director ASOP UK
16.50 – 17.00	Close of Day	Jola Gore Booth CEO EC
20.00 – 22.30	Dinner	ALL

Saturday 23rd June

Session 8 – Digestive Cancers

Moderator: Geoffrey Henning

09.30 – 09.45	Introduction – Strategy & Gastric Survey	Geoffrey Henning Director EC
09.45 – 10.25	Understanding the Oesophago/Gastric Journey What Are my Options; Treatment & Trials	Prof. Hanneke van Laarhoven Netherlands
10.25 – 10.45	Coffee Break	ALL
10.45 – 11.00	Pancreatic Cancer Award	Vitor Neves CEO EC Portugal
11.00 – 11.35	Pancreatic Cancer - Raising Awareness	Ali Stunt Founder/CEO Pancreatic Cancer Action UK
11.35 – 11.50	Passionately Supporting Patients – A New Patient Support Model	Chris Curtis CEO The Swallows UK
11.50 – 12.00	Close of Day	Geoffrey Henning Director EC

